

28th February 2013

TO WHOM IT MAY CONCERN

Amanda Blankfield was the Marketing Manager of Afrika Tikkun for five and a half years, from July 2007 until March 2013. Whilst in this position, she managed the Deutsche Bank portfolio, which funded a youth dialogue called "The Big Talk" in Cape Town in 2007 run by her colleague at the time, Amanda Zar, which she replicated in Johannesburg the following year. After this dialogue, the donor asked Amanda Blankfield to create a more action-based programme, which after much brainstorming, became The Youth Citizens Action Programme in 2009.

The new programme uses a project management manual which NGO Heartlines produces, that explains to the youth how to create social projects in their schools and communities. The Department of Basic Education are involved on an implementation level. The Grade 10s complete their projects and then present them at a provincial competition and national competition where the winners of the best projects with the most impact receive prize money for their schools to use in expanding their projects or creating new ones.

Amanda has been the Project Manager of this programme for four years now and she facilitated its growth from a pilot in four provinces in the first year, to a full complement of all nine provinces for the past two years.

Being the fourth year of the programme, Amanda approached me to ask if she could expand the programme into its own entity and I thought it was a wonderful idea. This is a programme that has great potential to empower the youth of our country and with more time to focus on it, I believe Amanda has the passion to make it even more impactful.

Therefore, I would like to endorse this programme and would like to keep the schools Afrika Tikkun impacts in Alexandra, Diepsloot, Braamfontein, Delft, Mfuleni and Orange Farm involved as well as the schools the Department of Basic Education selects to benefit from the programme, bearing in mind their focus is to uplift underperforming schools as well.

We at Afrika Tikkun are glad to partner with Amanda and the Youth Citizens Action Programme for the benefit of the youth of South Africa.

Best regards,



Marc Lubner
CEO



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Herby Rosenberg (Executive Deputy Chairman),
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Public Benefit Organisation No. 18/11/13/2470 - Non Profit Organisation No. 021-892-NPO - Association Incorporated under Section 21 No. 98/15527/08 - VAT No. 4910185539.

CENTRES: Alexandra, Diepsloot, Inner City Hillbrow, Orange Farm, Delft, Mfuleni

INTERNATIONAL OFFICES: London New York Sydney

"A Jewish led initiative"

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